

TRAVELLING TOM

MEDIA KIT



ABOUT THIS BLOG

Hi, I'm Tom, and I'm a travelholic!

You know my name and you should also know that I'm a 24-year-old student based in Manchester, UK, currently studying for a masters degree in journalism.

I started this blog off in 2015 as an amalgamation of my passion for travel and my educational background in media.

Travelling Tom is a website that explores the notion of travel for students and the working person. Its aim is to help people travel and travel frequently, while also dealing with restrictions on both money and time. Here I combine my expertise and interest in travel, having visited in excess of 45 countries, with my journalistic talents which extend past the written word.

I love to experience the famous sights and sounds across the globe, but I also adore unearthing the hidden gems of our planet. You're as likely to find me on a city break in Sweden as you are on a balcony overlooking a river in Swaziland.

Welcome to my world.



THE NUMBERS

SOCIAL SCORE



1,300+



5,210+



4,591+
(Across three
accounts)



851+



51+

WEBSITE

1,230+

Unique visitors per
month

1,870+

Page views per
month



45%

MALE



55%

FEMALE

AGE GROUPS

30%

18-24

65%

25-34

5%

35-44



45%

UK



24%

USA



5%

ROW



WHAT I CAN DO FOR YOU

I ensure a professional and courteous service, with your needs and our working relationship the priority.

THERE ARE NO SET PRICES. Any project we work on will be unique, and the terms of any collaboration or partnership will be dependent on what the project is and a mutual agreement.

I will endeavour to meet your specifications, offering a variety of different services, including:

- Written posts and features (Can be for your website or my own)
- Photography and filmmaking (I have a range of equipment including a DSLR, vlogging camera, point and shoot, GoPro and drone)
- Sponsored posts
- Product reviews
- Service reviews
- Press trips
- Brand ambassador roles
- Social media takeovers
- Advertising and other promotion





WHO I'VE WORKED WITH

“Many thanks for your content! It’s fantastic!”

Marie-Christin Przemus, Hamburg Tourismus



GET IN TOUCH!

CONTACT ME



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TRAVELLINGTOM.COM

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SEARCH FOR 'TRAVELLING TOM'

